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Dated: April 21, 2004

Signature: \_\_\_\_\_

(Jeffrey S. Dickey)

Docket No.: TOBINB 3.0-001  
CONT CONT I  
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:  
William J. Tobin

Application No. 09/781,354

Filed: February 12, 2001

For: METHOD AND SYSTEM FOR  
CUSTOMIZING MARKETING SERVICES  
ON NETWORKS COMMUNICATING WITH  
HYPERTEXT TAGGING CONVENTIONS

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Group Art Unit: 2154  
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Examiner: Not Yet  
Assigned  
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APR 28 2004

Technology Center 2100

PRELIMINARY AMENDMENT

Dear Sir:

Preliminary to initiation of the prosecution of the above-identified pending U.S. patent application, the following amendments and remarks are respectfully submitted.

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